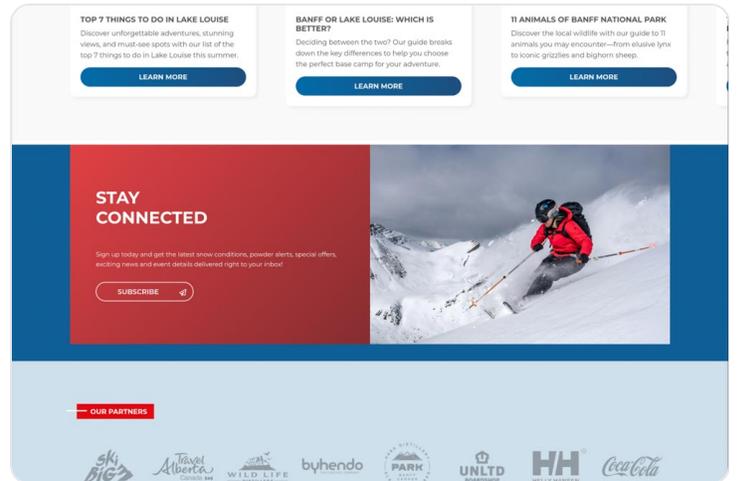


# Content Currently in Use — Selected Examples

Nearly 10 years creating for Lake Louise • 50+ active placements • Aurora • Wildlife • Action • Events



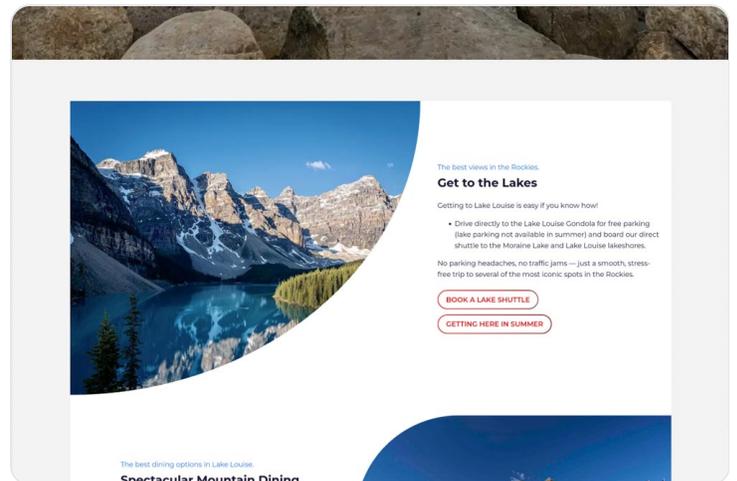
Original — Boundary Bowl carve



Used on: Website Newsletter



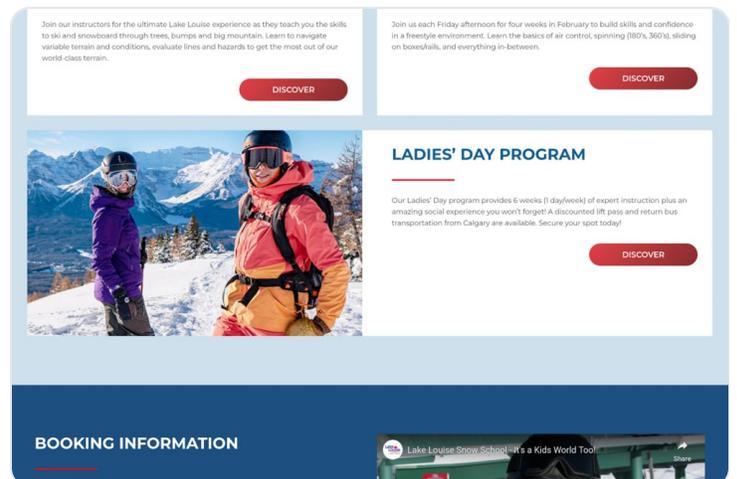
Original — Moraine Lake sunrise



Used around the resort and on site (Lakes advertising)



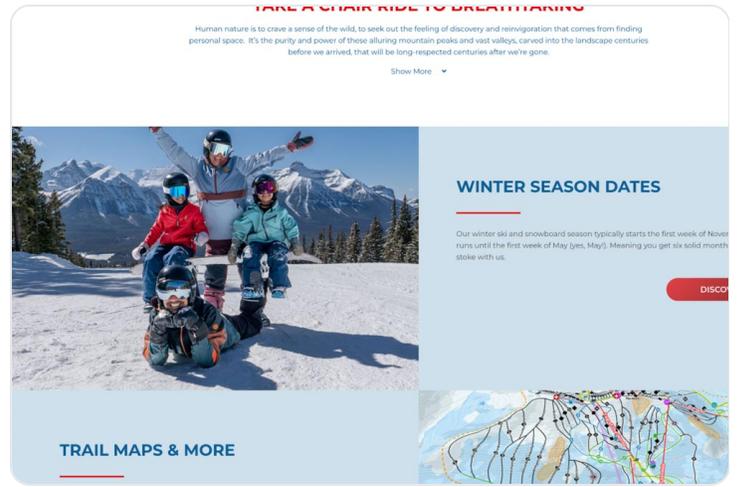
Original — Upper mountain views



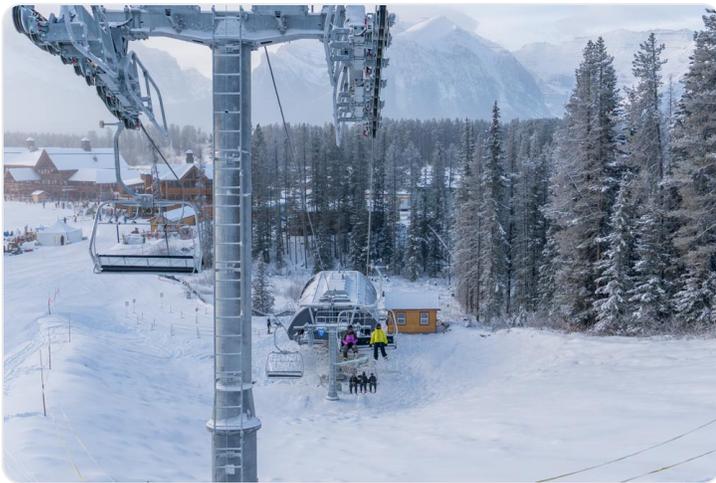
Used on: Ladies Day and site features



Original — Family on groomer



Used around the site



Original — Base-area chairlift, winter



Used on: Guest Services expansion banner



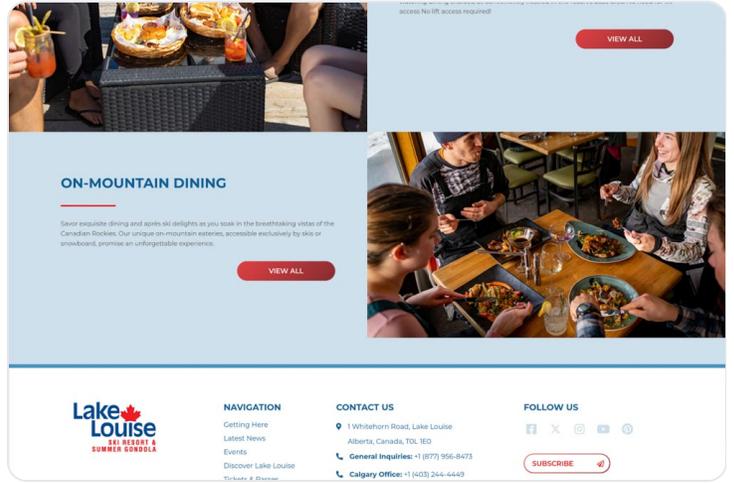
Original — Whitehorn Bistro patio dining



Used on: Posters and outdoor lodge signage



Original — Whitehorn Bistro lunch, interior



Used on: Resort website (Dining/Whitehorn Bistro)



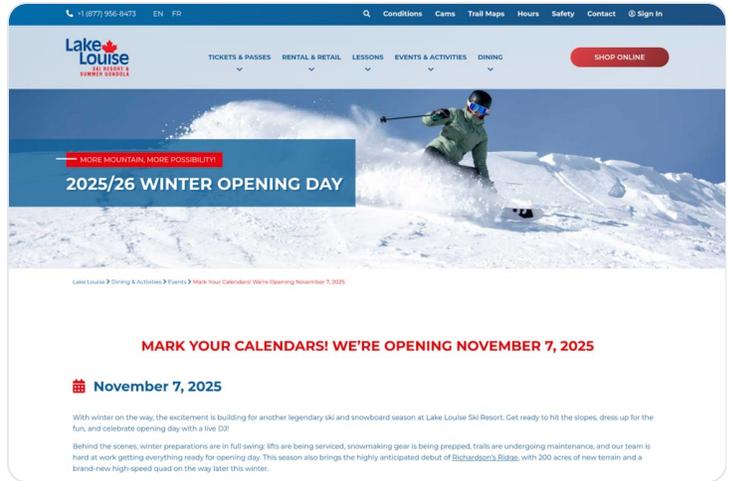
Original — Snowboard instructor, Wrong Turn



Used on: Resort trail maps



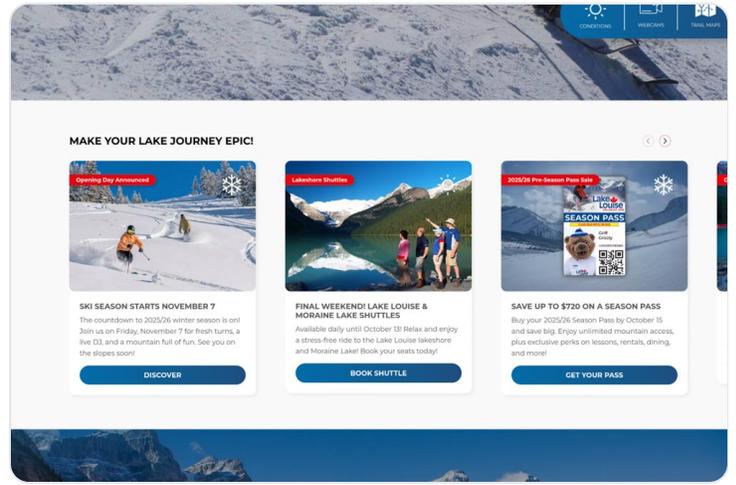
Original — East Bowl powder turn



Used on: Resort website



Original — Skier and boarder, deep pow on Wrong Turn



Used on: Resort website

## By the numbers

- 50+ active placements
- Nearly a decade with Lake Louise
- 6 departments worked
- On-mountain • Wildlife • Aurora • Events

## Testimonial

“It all started with a day of taking photos with you... that was the beginning.” — Cole Richardson, Pro Skier (used with permission)

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